

A LEVEL MEDIA STUDIES



Achieving Excellence Together

Exam Board: OCR A-level Media Studies (H409)

Entry Requirements: Grade 5 in GCSE Media OR Grade 5 in GCSE English Lang or Lit

Subject Leader: Mrs Jenkins (v.jenkins@barnwell.herts.sch.uk)

Course Description Assessment

Media is all around us and recent developments in technology enables people to be more interconnected than ever before!

We live in an age where media is integrated in almost every part of our lives; whether that be how we learn about the world's events to how we gain entertainment through video games.

The Media Studies curriculum is underpinned by the four areas of the theoretical framework; Media Language, Representation, Industry and Audience however, learners will explore how underpinning contextual factors affect the ways meanings are created and subsequently received by an audience member.

Media theory from sociological and psychological studies as well as political fields will be integrated to stimulate debates about the contemporary media landscape.

Paper 1: Media Messages

70 Marks - 2 Hours - 35%

Section A of this component will include two linked in-depth studies that focus on contemporary news in the UK through the exploration of the Daily Mail and The Guardian. Students will explore both traditional news as well as social media news.

Section B will revolve around how messages and representations are constructed through media language in the set advertisement products (Shelter, Lucozade and Old Spice), two centre chosen front covers of The Big Issue magazine as well two music videos; David Guetta's 'Titanium' and Corinne Bailey Rae's 'Stop Where You Are'.

Paper 2: Evolving Media

70 Marks - 2 Hours - 35%

Section A of this component will include students exploring media industries and audiences through Disney's 'Snow White' and the more recent 'Shang-Chi and the Legend of the 10 Rings', 'Animal Crossing' and The BBC Radio 1 Breakfast Show.

Section B will include an in-depth study of two long form television dramas - 'Killing Eve' and 'Money Heist' across all areas of the theoretical framework, including media theory.

NEA: Making Media

60 Marks - 30%

This creative element of the course enables students to create their own media product (TV extract, Music Video, Magazine or Radio excerpt) and a linked website in response to an exam board set brief.

Students will use industry standard software as well as technical equipment to create a fully-realised media production.

Progression

A Media Studies A-level can lead you into many careers and courses at university, such as: Marketing, Film Studies, Communications, Graphic Design, Web Design, Screenwriting, Journalism, Sociology and many more.

Media also offers the chance for you to become technically proficient at using a range of different technologies.

As part of the A-level qualification you will design and produce your own media product in response to a brief so it is also useful for those wanting to go and work in the media industry.